

Message Text

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12

ORIGIN COME-00

INFO OCT-01 AF-05 ARA-10 EUR-06 EA-07 NEA-09 ISO-00 EB-05

RSC-01 /044 R

66617

DRAFTED BY: COM/DON JONES

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

ROBERT L PRITCHARD/DEPD/OED

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EB/OCA/BR:HCAHILL INFO

----- 106104

R 122122Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY ATHENS

AMEMBASSY BANGKOK

AMEMBASSY CARACAS

AMEMBASSY DAKAR

AMEMBASSY ISLAMABAD

AMEMBASSY JIDDA

AMEMBASSY KINGSTON

AMEMBASSY LAGOS

AMEMBASSY MEXICO

AMEMBASSY MANILA

AMEMBASSY MADRID

AMCONSUL MADRAS

AMEMBASSY PARIS

AMEMBASSY PRAGUE

AMEMBASSY RABAT

AMEMBASSY SAIGON

AMEMBASSY SAN JOSE

AMEMBASSY SANTO DOMINGO

AMEMBASSY SEOUL

AMEMBASSY SANTIAGO

AMEMBASSY TAIPEI

AMEMBASSY TEGUCIGALPA

AMEMBASSY VALLETTA

AMEMBASSY VIENNA

AMCONSUL BOMBAY

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AMCONSUL HONG KONG

AMCONSUL KARACHI
AMCONSUL LAHORE
AMCONSUL MELBOURNE
AMCONSUL OSAKA KOBE
AMCONSUL PARAMARIBO
AMCONSUL TIJUANA
AMCONSUL TORONTO
AMCONSUL OPORTO
AMCONSUL STRASBOURG

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E.O. 11652: N/A

TAGS: BEXP, XO, XR, XC, XG, XE, XL, XK, XF, MT, CA, SA

SUBJECT: FOREIGN BUYER GROUP - 1974 BOBBIN/AAMA CONVENTION

REF: A-2763; STATE 106369; 114770; 109972

1. SHOW MANAGER REPORTS PRINTING DELAYS HAVE RESULTED IN LATE DELIVERY OF PROMOTIONAL SHOW BROCHURE. NOW ADVISES SHIPMENT BROCHURES AND REGISTRATION FORMS WILL BE AIRMAILED JULY 15 TO ADDRESSEE POSTS.

2. FOLLOWING PROMOTION TIMETABLE APPEARS FASIBLE UNDER PRESENT TIME FRAME: (A) JULY 8 - DOC PROVIDES USIA WITH FIRST SHOW PRESS RELEASE; (B) AUGUST 5 - DOC PLANS AIRMAIL TO POSTS INFO ON EXHBITORS EXPRESSING INTEREST IN EXPORTING; (C) AUGUST 10 - DOC PROVIDES USIA WITH SECOND SHOW PRESS RELEASE; (D) AUGUST 20 - POSTS AIRMAIL INFO ON FOREIGN ATTENDEES TO DOC; (E) AUGUST 28 - DOC SEND INFO ON FOREIGN ATTENDEES TO SHOW EXHIBITORS.

3. SHOW PRODUCER WILL PROVIDE INTERNATIONAL BUSINESSMEN'S CENTER TO FACILITATE CONTACTS BETWEEN FOREIGN BUYERS AND INTERESTED EXHIBITORS. INFO TO BE SUBMITTED BY POSTS IN ACCORDANCE 2 (D) ABOVE AND OUTLINED REF STATE 114770 IMPORTANT TO EXHIBITORS. IF TIME PERMITS EXHIBITORS WILL BE URGED TO CONTACT FOREIGN BUYERS PRIOR TO SHOW. INFO SUBMITTED BY POSTS ON SHOW ATTENDEES SHOULD IF POSSIBLE INDICATE HOTELS WHERE VISITORS WILL STAY DURING SHOW.
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4. POSTS REQUESTED ADVISE DOC IF PROMOTIONAL BROCHURES NOT REPEAT NOT RECEIVED BY AUGUST 1.

5. DONALD T. JONES IS DOC PROJECT THIS SHOW AND FOREIGN BUSINESSMEN ARE ENCOURAGED TO CONTACT HIM IN THE INTERNATIONAL BUSINESSMEN'S CENTER WHERE INFO ON EXHIBITORS DESIRES TO EXPORT CAN BE OBTAINED. KISSINGER

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Disposition Remarks:
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